aha plus

Recognition Schemes for Youth Activities



Background



How do we invite young people to become active citizens?

Objectives



Objectives



aha plus is designed to strengthen young people and volunteering as an important long term factor of life quality in our region. Stakeholder Engagement





Strategy &Actions





Recognition & Nudge

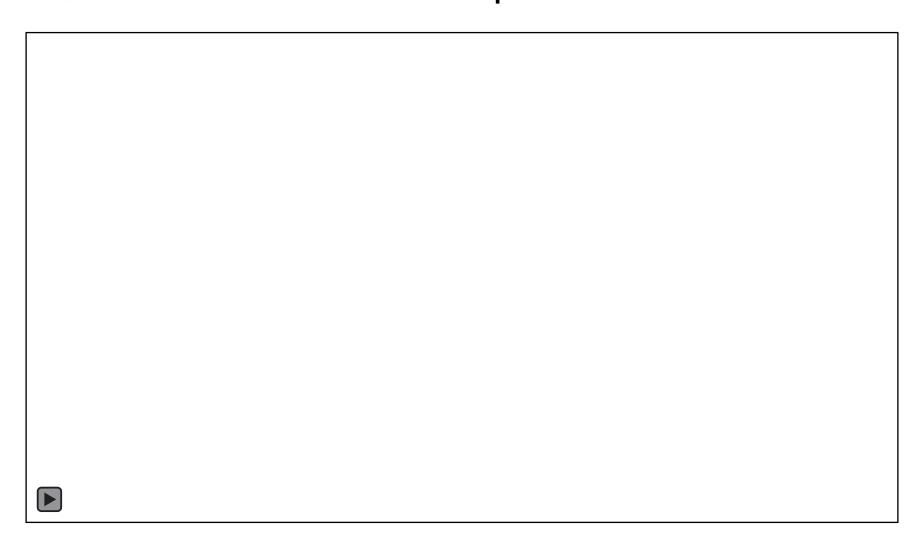




Certificate & Reflection



How does aha plus work?





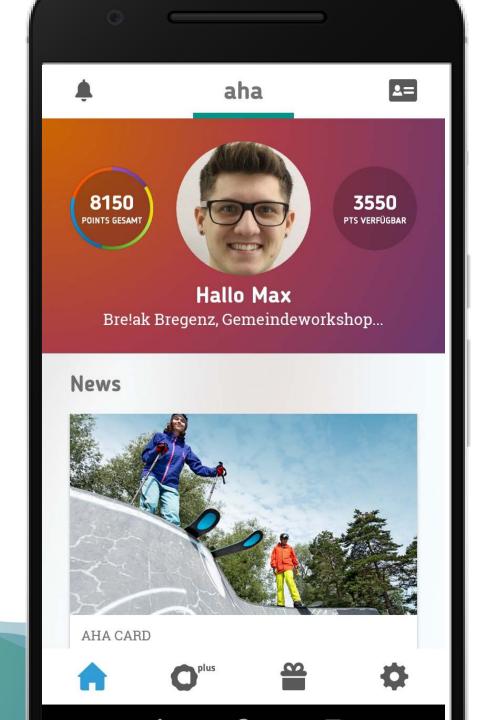
What is aha plus?

- Recognition system for young people who actively contribute as volunteers
- 12 to 24 years of age
- Do voluntary work earn points exchange points for rewards
- Volunteering Certificate and Xperience Check

www.ahaplus.at



aha plus





Quests



Rewards



Xperiences





Volunteering Certificate



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Ausübung der freiwilligen Aktivitäten

 31 % Pädagogik

22 % Marketing

22 % Verantwortung

7 % Finanzen

7 % Gastronomie

5 % Handwerk & Technik

5 % Organisation

Pädagogik • 31 %

Organisationen

Sporting Bregenz • 18 Stunden

Spannendste Aktivität

Kotrainer der U14-Jugendmannschaft

Marketing • 22 %

Organisationen

Sporting Bregenz • 13 Stunden

Spannendste Aktivität

Betreuung der Online-Kanäle des Vereins

Verantwortung • 22 %

Organisationen

Sporting Bregenz • 13 Stunden

Spannendste Aktivität

Betreuung der Online-Kanäle des Vereins



aha plus ist ein Projekt des aha im Auftrag des Büros für Zukunftsfragen in Zusammenarbeit mit dem Fachbereich Jugend & Familie beim Amt der Vorariberger Landesregierung.

* Bei diesem Wert handelt es sich um eine Annäherung durch aha plus.



Outcome

Voluntary commitment is increasingly perceived in public.



Young people are offered opportunities.

A wide network of associations has been created.

Outcome

Statistic Nov. 2017 - Oct. 2019

317 registered associations, organisations, municipalities

7.036 young people up to 24 years are registered

7.341 voluntary activities carried out with aha plus

3.047.650 points collected in total

Adaptability



There is potential for a know-how transfer on a national and transnational/European level.

This can create added value for all the actors involved.

Questions & Discussion

